



Getting BME Women Employed within the Health & Fitness Sector in London

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BME Instructors in the Fitness Industry

	White	BME	Prefer not to answer
Gym Instructors	92.5	5.6	2.8
Studio/Aqua Instructors	91.5	4.8	0.00

REPs "Working Fitness Survey" 2007



Ethnicity in the Active Leisure & Learning Workforce

	White	BME
Whole economy	73%	27%
Health & Fitness	85.5%	15.5%

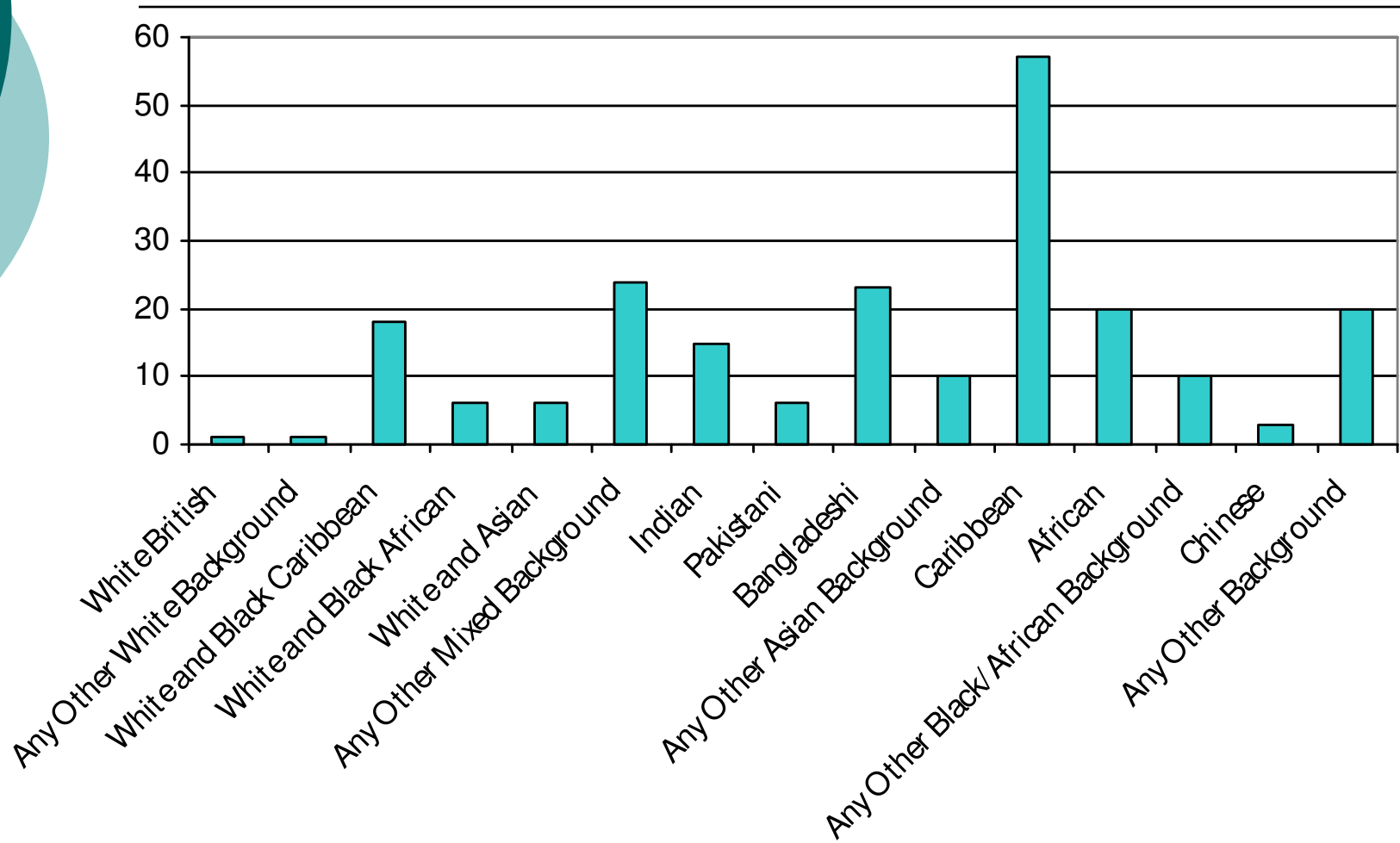
The BME Population for London is 34%!

(London Sector Skills Agreement 2006)

“Data suggests that BME women are more likely to be workless in London than outside the region

(ESF Stakeholder Consultation paper 2007)

Ethnicity Tracking





Project Outcomes

○ Signed up	222
○ Achieved qualification to date	146
○ Into employment to date	48
○ Other positive outcomes to date	11

