



GOVERNMENT OFFICE FOR LONDON  
IN PARTNERSHIP WITH THE MAYOR OF LONDON

**The London ESF Story**  
4 June 2008 @ Chelsea Football Club  
Exhibition Profiles



Stand	Organisation	Project	Profile
1	London Development Agency	Personal Best / Olympic Legacy Team (Employer Accord / Pan London Job Brokerage Network)	<p>Employer Accord: A partnership between public sector employment &amp; training agencies and employers. The Accord is a 'deal' where employers open up opportunities in return for a more integrated, responsive and bespoke service and provision of job/training-ready candidates.</p> <p>Pan London Job Brokerage Network: Development of a network of London organisations providing job brokerage services (Relay London Jobs), with members supported to provide quality services that match individuals across the capital to jobs, training and volunteering opportunities associated with the 2012 Games. Services include capacity building, information and quality assurance.</p>
2	Account3	Moving Up and Stepping up the ladder	<p>Moving Up is a Pan London ESF co-finance project led by account3 and delivered in partnership with Hillcroft Residential College, Limehouse Project and JHConsulting. The project provides support for 160 women and provides management training, work experience and support to access paid employment in the health and Social Care fields. The primary qualifications gained through the training are CACHE NVQ level 3 in CCLD and ILM Level 3 in Management. Those with additional skills needs are also supported with ICT, literacy and numeracy development to improve their ability to get and sustain paid employment. The project has met its output targets and looks set to achieve its outcomes fully by the end of July 2008 by working in partnership with a number of employers and supporting the progression of 50 unemployed women into paid work.</p>
3	Business to Business Exhibitions	Built to Compete	<p>Business to Business Exhibitions Ltd is a privately owned company offering business support, training and event management. The Built to Compete project is an ESF funded program designed to help London based organizations, currently running an ESF contract to win new business with the public sector. It is funded through round 2 of the 'Pan London ESF programme and contract' managed by ECOTEC. The ultimate ambition of the project is to ensure that ESF funded organisations based in London become better, more successful, and go on to win more public sector business.</p> <p>The project mixes business diagnostics, one-to-one business advice and mentoring with a range of high quality training sessions designed to meet the needs of training organisation. More and more public sector contracts are looking for companies that are up to speed on the latest environmental standards; that have embedded equality and diversity into their business and are running a sustainable business. This project will help you to understand these issues and how to translate them into your organisation so that you can go on and become even more successful.</p>
4	London Child Poverty Commission		<p>The London Child Poverty Commission is an independent body set up by the Mayor of London and London Councils (formerly the Association of London Government) in February 2006 to address London's specific challenges, identify best practice and devise effective policy solutions to tackle London's high rates of child poverty. Four out of ten of London's</p>

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			<p>children live in poverty. The Commission's final report, <i>Capital Gains</i>, calls for action from national and local government, employers, and people working directly with families and children. The Commission will sit until 2010. See <a href="http://www.londonchildpoverty.org.uk">www.londonchildpoverty.org.uk</a> for more information.</p>
5	One Parent Families Gingerbread	Lone Parent Training Project	<p>One Parent Families Gingerbread is a national charity for lone parent families in England and Wales providing membership services including a network of self-help groups, publications, a freephone Advice line, policy work on behalf of lone parent families and training and development programmes for both lone parents and practitioners.</p> <p>The Lone Parent Training project took place in the London North area from 2004 to 2007. Unemployed lone parents were engaged onto a Community Learning Programme, which was based on the competencies involved in setting up and running a successful community group. On-site childcare was provided as well as travel expenses and lunch. Lone parents also had the opportunity of taking part in a residential weekend with their children.</p> <p>77 lone parents took part and 4 achieved a Level 1, 36 achieved a Level 2 and 2 achieved a Level 3 qualification. 23 beneficiaries undertook work placements.</p>
6	Acton Training Centre	Unemployed to Work	<p>Acton Training Centre (ATC) is a successful West London training provider and Learndirect centre, well staffed with 70% from ethnic backgrounds, with diverse vocational employer-led, ESOL and employability programmes. ATC has been an IT, Basic Skills training and recruitment provider for Jobcentre Plus since 1999.</p> <p>Since 2003 ATC has delivered five successful ESF projects for London West LSC to SMEs and assisting unemployed men and women, lone parents, BME, disabled, people over 50, refugees and asylum seekers up-skill and return to work.</p> <p>ATC currently delivers IAG, a Pan London ESF/LSC Ecotec project for managers in the retail and hospitality sectors, Apprenticeships, Train to Gain for London West LSC including Customer Service, H&amp;SC, IT, Business Admin, Team Leading as well as a T2G Pilot at Level 3 for Women. ATC is a mainstream provider for the Skills for Jobs employability programme</p>
7	SACOMA Communities Abroad		<p>SACOMA is a registered charity and was established in September 2000. The mission of this organisation is: "working in a world where people are economically and socially independent and have good quality of life".</p> <p>The aims of the organisation are:</p> <ul style="list-style-type: none"> <li>▪ To promote entrepreneurship among the socially and economically deprived migrant refugee and BME communities in the UK</li> <li>▪ To foster support and develop their skills to allow for greater engagement within their communities</li> <li>▪ To support the growth of BME led micro social enterprises and encourage the development of Voluntary and Community Sector activities</li> <li>▪ To provide enterprise development expertise to support the growth of Small to Medium enterprise (SME) into sustainable social enterprises in the UK.</li> </ul>
8	Off the Streets and Into Work	Tackling Multiple Disadvantage in London	<p>Working with others to alleviate homelessness, multiple disadvantage and poverty.</p> <p>OSW is a registered charity, based in London, with unrivalled expertise in providing skills training and employment services to people who are homeless, or at risk of becoming homeless.</p>

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			We collaborate with a range of strategic and service delivery partners, as well as individuals who are homeless or at risk, to offer joined-up solutions to some of the complex problems that face people at the margins of society.
9	LDA Equality & Diversity Team		<p>The LDA has an Equality and Diversity team with different specialists for our key areas of work.</p> <p>Our work in equalities focuses on Ethnicity, Gender, Disability, Age, Faith, Sexual Orientation and Refugees and applies to all the work of the agency - the projects we fund, the services we commission and deliver. We also aim to be an exemplary employer of choice and embed equalities into all our internal employment processes.</p>
10	ELATT		<p>Since 1984 ELATT has been delivering employment and training services to disadvantaged people in East London, funded by ESF, LDA, LSC London Councils, and local Boroughs. In that time more than 3,500 people have benefited from our provision.</p> <p>At the heart of our work is an LSC FE contract delivering ICT User and Technical Skills. Skills for Life training is funded by a range of other statutory funders. We have been delivering Train to Gain since April 2007. We have recently won four ESF co-financed contracts to deliver Skills for Life and Skills for Jobs in East London.</p>
11	Tribal Group plc	Equal Works	<p>Equal-Works.com is a searchable web site offering easy access to the products, processes and good practice developed under projects funded by the ESF Equal programme in Great Britain. Although the Equal programme finished on 31 March 2008 Equal-Works continues to track outcomes, achievements &amp; lessons learnt.</p> <p>Resources available on Equal-Works.com include:</p> <ul style="list-style-type: none"> <li>• Materials from funded programmes (<i>training materials, case studies, research reports, evaluations, toolkits, CD Roms/DVDs</i>)</li> <li>• Comprehensive details of partnership and project activity together with the outcomes</li> <li>• Interviews from programme participants</li> <li>• News and events</li> <li>• Interactive features such as reviews, blogs and debates</li> </ul> <p>For more information visit <a href="http://www.equal-works.com">www.equal-works.com</a> or contact Andrew Curtis, Equal-Works Project Co-ordinator, on 020 7079 9980 or email: <a href="mailto:andrew.curtis@tribalgroupplc.co.uk">andrew.curtis@tribalgroupplc.co.uk</a></p>
12	LLU+	Training the Trainers for Community Sectors/Skills for Life through Family Learning	<p>LLU+ London South Bank University ran two projects in the last ESF Programme. The first, Training the Trainers for Community Sectors, was designed to deliver teacher training to trainers working in community and voluntary sector organisations. The project offered teaching qualifications at levels 3, 4 and 7 and also trained mentors to support these learners.</p> <p>The second project, Skills for Life through Family Learning, aims to support the development of language (ESOL), literacy and numeracy (LLN) skills of 300 economically inactive Black and Minority Ethnic (BME) adults and of these, 100 will achieve Skills for Life accreditation and progress into part-time work, voluntary work or further training.</p>
13	Greater London Enterprise	Fast Forward Grants	<p><i>Fast Forward</i> Grants, the London ESF Global Grants Programme, provides grants up to £10,000 to small voluntary and community organisations, or other non-governmental organisations, to run projects which will help unemployed people move towards employment.</p> <p>The grants are targeted at those who face the most difficulty in entering the labour market, particularly people with disabilities, lone parents, ex-offenders, black and ethnic minority</p>

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			groups and refugees
14	London Voluntary Sector Training Consortium	Technical Assistance	LVSTC was established by voluntary and community sector training providers in 1989 as a charitable company to support and promote third sector providers in accessing, retaining and progressing from the European Structural Funds in London. We have secured match-funding to offer services through Technical Assistance: continuously since 1993 under the European Social Fund; and continuously since 1995 under the European Regional Development Fund. Services include: 1:1 advice surgeries, project visits, workshops, conferences, bi-monthly <i>London Euroscene</i> newsletter, monthly <i>European Bytesize</i> e-bulletin, website (including Training Directory and Partnership Portal), and specialist publications/toolkits. We support a contact network of 5000+ sector providers.
15	Ellingham Employment Services	Oasis	We are a charitable company limited by guarantee, established in 1985. We are specialists in preparing & placing people with learning disabilities into a range of employment opportunities throughout North East & Central London. Our <i>Oasis</i> Project, in partnership with Capel Manor College, was funded by ESF and London East LSC from 2005-2008. <i>Oasis</i> provided an individually tailored accredited horticulture training programme for 40 people with learning and/or associated disabilities who are long term unemployed and for whom statutory provision is unsuitable. Over a one year course, beneficiaries gained entry level and City & Guilds NVQ1 qualifications.
16	London Development Agency		The LDA is one of the nine Regional Development Agencies (RDAs), set up by Government to transform England's regions through sustainable economic development.  As a functional body of the Greater London Authority (GLA), the LDA has a key role to play in helping to deliver the Mayor of London's vision and priorities for London. The LDA works with the Mayor to develop his strategy for London's sustainable economic development and deliver the Mayor's priorities for London and the Government's priorities for the RDAs.
17	City Lit	MOVE – moving towards opportunities, vocational training and employment	The MOVE project is delivered by City Lit in partnership with social care sector organisations including, NOVAS Scarmen, St Mungos, Look Ahead and Blenheim CDP.  The MOVE project helps people to develop skills, experience and confidence to move into employment. It targets people who have experienced homelessness, substance misuse and prison and provides an innovative package of learning opportunities.  Skills for Life and a programme of vocational courses are delivered. Project beneficiaries choose a combination of courses to suit their individual needs and are supported by a programme of IAG and tutorials. This comprehensive assessment process helps to guide people through the most appropriate course of study and ultimately towards work.
18	Free Form Arts Trust	Cultural Enterprise @ Hothouse	Free Form Arts Trust recruits local creative talent for their Cultural Enterprise Training@Hothouse Course, a work based training opportunity to work on major arts and regeneration projects involving local communities and applied ICT skills training. Students work towards NVQ Design Level 3 over a twenty week period, three days a week.  Students gain unique tuition from professional practicing artists and architects enabling them to achieve a more central role in regeneration involving public art, design and community participation. The course takes student through all stages of the creative design process, culminating in an public exhibition of the student's work.  The course won an ESF/ NIACE Adult Learners Award 2002 and is supported by the EU's European Social Fund.

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			<p><i>"One of the many projects which emphasised the theme of creativity and innovation...The project stood out in particular because of its aims to provide students with a range of skills, which enable individuals to obtain work in an industry which has traditionally proven difficult to enter".</i></p> <p>NIACE – on Free Form’s selection as one of five national winners of the Adult Learners Award 2002, for its Cultural Enterprise Trainings programme.</p> <p><i>"Very helpful trainers and lots of time to practice...One of the most helpful courses I’ve been on."</i> Esi Eshun, Bite Size – Photoshop ICT Design, May 2002</p> <p><i>"I enjoyed the relaxed informality and tutor enthusiasm...in a stimulating environment".</i></p> <p style="text-align: right;"><b>Tim Jones, Adult Learners Week – Photoshop ICT Design, April 2002</b></p>
19	YMCA Fitness Industry Training	Adult Advanced Apprenticeship	<p>YMCAfit is one of the UK’s leading fitness training providers and is one of the best known names in exercise education. YMCAfit is a subsidiary of Central YMCA - the UK’s leading activity for health charity.</p> <p>The YMCAfit Adult Advanced Apprenticeship project aimed to increase and diversify the pool of Level 3 qualified instructors employed in the leisure industry by recruiting 154 beneficiaries, 53% of whom were from a Black or Minority Ethnic background, 51% women, 33% unemployed and 38% people with a disability or additional learning need, to gain a Level 3 Apprenticeship in Instructing Physical Activity and Exercise.</p>
20	Mary Ward Centre	Community Interpreting & Advocacy Programme	<p>The project is led by the Mary Ward Centre in partnership with the Croydon Adult Learning and Training, Select Training Partnership and Workers’ Educational Association. It works with unemployed bilingual adults to provide customised accredited training to enable them to gain employment in Community/Health Interpreting and Bilingual Advocacy. The partnership aims to meet the language needs of London’s local communities to help them access public services such as health and social services.</p> <p>Interpreters have been trained for the following languages: Arabic, Bengali, Burmese, Cantonese, Czech, Dari, Farsi, French, Gujarati, Korean, Lithuanian, Pashto, Polish, Portuguese, Punjabi, Russian, Slovak, Somali, Spanish, Tamil, Turkish, Ukrainian and Urdu</p>
21	Vital Regeneration	Studio+	<p>Vital Regeneration has been working to reduce deprivation in London’s inner-city neighbourhoods since 2005. We believe that people should have equal access to life opportunities, regardless of where they live.</p> <p>Our Studio+ project consists of event management and music production courses with embedded literacy. The project helps young people who are NEET to gain literacy and music qualifications, and to move into employment and further learning.</p> <p>Studio+ celebrates learners’ achievements at showcases and award ceremonies. We reward young people by giving them music magazine subscriptions, recording studio sessions and opportunities to have their music played on the radio.</p>

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22	Connections Communication Centre		<p>Connections Communications Centre is a registered charity, established since 1982 that provides:</p> <ul style="list-style-type: none"> <li>• Film making and music production activities for young people at risk of exclusion</li> <li>• Video production training for unemployed people with an ambition to work in the media or media related industry</li> <li>• Professional development for media professionals</li> <li>• DVD production services for the not for profit sector</li> <li>• Web based track database, marketing and e-learning resources for government funded training providers.</li> </ul>
23	LEAP	STRIVE – The Progression	<p>The project targeted individuals whose prospects of benefiting from education, training &amp; employment opportunities are severely limited by the severity of their literacy and/or language deficiency &amp; lack of key basic skills, through supportive methods which will increase participation levels &amp; enable participants to obtain an OCN level 2 qualification on completion. The objective was to help people tackle barriers which prevent them from participating in education, training &amp; employment, with key elements including ESOL/literacy skills &amp; IT skills training, empowerment &amp; job preparatory training, counselling, information, advice &amp; guidance, post-employment support &amp; childcare assistance aimed at black, minority ethnic &amp; refugee communities, asylum seekers, 16-64 year olds who were not in employment, education or training, people with disability, ex-offenders &amp; people over 50.</p>
24	Fairbridge in London	Supporting Disadvantaged Young People into Education, Employment & Training	<p>The project – led by Fairbridge in London – engaged 16-24 year olds from Southwark who were NEET or at risk of becoming NEET in a programme of personal and social development, with particular focus on developing their literacy, numeracy and IT skills. 50 young people took part in the project, which offered a flexible programme of activities to engage and develop young people, involving either an initial residential 'Access Course' or a 'Raleigh Outdoor Adventure Residential', a series of follow on workshops, including a Point Blank music production course, and consistent one to one guidance from a dedicated caseworker.</p>
25	Hammersmith & Fulham Volunteer Centre	Experience 4 Work	<p>Funded by the European Social Fund, Experience 4 Work was a project that enabled unemployed people to get their 'foot in the door' in fields like IT, administration, housing and care. The project was formed by a partnership between Hammersmith &amp; Fulham Volunteer Centre, Nichols Training, Hillside Housing Trust and Notting Hill Housing. The partners offered:-</p> <ol style="list-style-type: none"> <li>a) Hammersmith &amp; Fulham Volunteer Centre was the lead partner. It offered clients training, placements and 1-2-1 help with job search</li> <li>b) Nichols Training offered European Computer Driver's Licence NVQ Level 1 &amp; 2 qualifications as well as the Skills for Care foundation qualification</li> <li>c) Hillside Housing Trust offered placements and 1-2-1 help with job search</li> <li>d) Notting Hill Housing offered placements, training, a mentoring scheme and 1-2-1 help with job search</li> </ol>

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26	Westminster Kingsway College/Employer Training Solutions	Managing to Serve	<p>'Managing to Serve' identified skills shortages in management capacity across the hospitality sector and delivered level 3 management qualifications reducing the skills gap to employed and unemployed new entrants who then entered an employability programme to improve job application and gain employment.</p> <p>Employer Training Solutions, provided by Westminster Kingsway College is recognised as one of the leading providers of training in London. It works with community-based organisations across London to provide custom designed, employability training that will suit a wide range of learners of all abilities. To find out more contact Employer Training Solutions on 0844 844 0413 or visit <a href="http://www.employertrainingsolutions.co.uk">www.employertrainingsolutions.co.uk</a></p>
27	Organisation of Blind Africans & Caribbeans (OBAC)		<p>OBAC is a Pan London organisation. Majority of our beneficiaries live in the boroughs of Southwark, Lambeth, Greenwich, Lewisham and Hackney. One of the key aims of the organisation is to enable and empower the client group to have better chances in life, and equally improve their chances of being economically active and overcome barriers to employment and extreme poverty. To achieve this aim we offer accredited basic, key and soft skills training so that the beneficiaries will increase their knowledge and understanding of the importance of engaging and participating in their local community, therefore promoting community cohesion.</p>
28	Third Age Foundation	WRENS 40+ (LSC), London WRENS 40+ (London Councils), Impact 40+ (LDA), OOPS 50 + (LDA)	<p>Third Age is helping disadvantaged people (40+) find a new direction, upskill them in up-to-date computer technology, including personal development and an action plan in an innovative holistic way. Students are mature, experienced people, who through no fault of their own, have been out of work or who are in work but "vulnerable", either because they have been made redundant or forced into early retirement or are about to do so, or for other or domestic reasons have had a career break and are having difficulty finding work or extra work - mainly because of their age.</p>
29	Disability Hackney	New Partnership for Unemployed Disabled People (NEWPUD)	<p>Disability Hackney is a registered Charity and Company limited by Guarantee. It was set up by the London Borough of Hackney as an umbrella organisation responsible for disability issues in the borough. Disability Hackney assists disabled people to claim their rights and entitlements through the provision of information, advice, representation, training and employment opportunities.</p> <p>In 2003, DH successfully secured its first ESF contract with the Jobcentre Plus to provide training in Access Auditing under the Hackney Access Project (HAAP). The success from the first contract enabled us to secure further ESF contract worth £710,000 over a two year funding period under the New Partnership for Unemployed Disabled People (NEWPUD). NEWPUD was co-financed by the Jobcentre Plus and the Learning &amp; Skills Council.</p>

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30	Lewisham College	Unlocking work	Unlocking Work is based at Lewisham College and jointly funded by the LDA & ESF. The project engages offenders on release from prison or completing a probation community order and supports them through a range of education support & employability interventions so they can access further training, return to employment or find a job for the first time. Learners that engage with the project have the opportunity to gain a qualification and receive one-to one support into employment or further education.
31	European Social Fund Division		European Social Fund Managing Authority Policy Team Based in the Department for Work and Pensions in Sheffield supporting jobs and skills.