



DWP/ESF Provision for Families with Multiple Problems

Kevin Moore

Key Facts – Context

- Families with multiple problems a government priority
- Prime Minister has committed to “try to turn around every troubled family in the country by 2015”
- Complex needs, the worst outcomes and make significant and costly demands on local services
- Around £8 billion a year currently spent on around 120,000 families



Key Facts – Strategic Fit

- Intended to complement other families funding; Community Budgets & Working Families Everywhere
- Same CPAs as the Work Programme
- Pre-Work Programme activity
- 12 month programme
- Aims to move individuals into, or nearer, employment
- Due to go live by 1st December 2011
- Three year provision



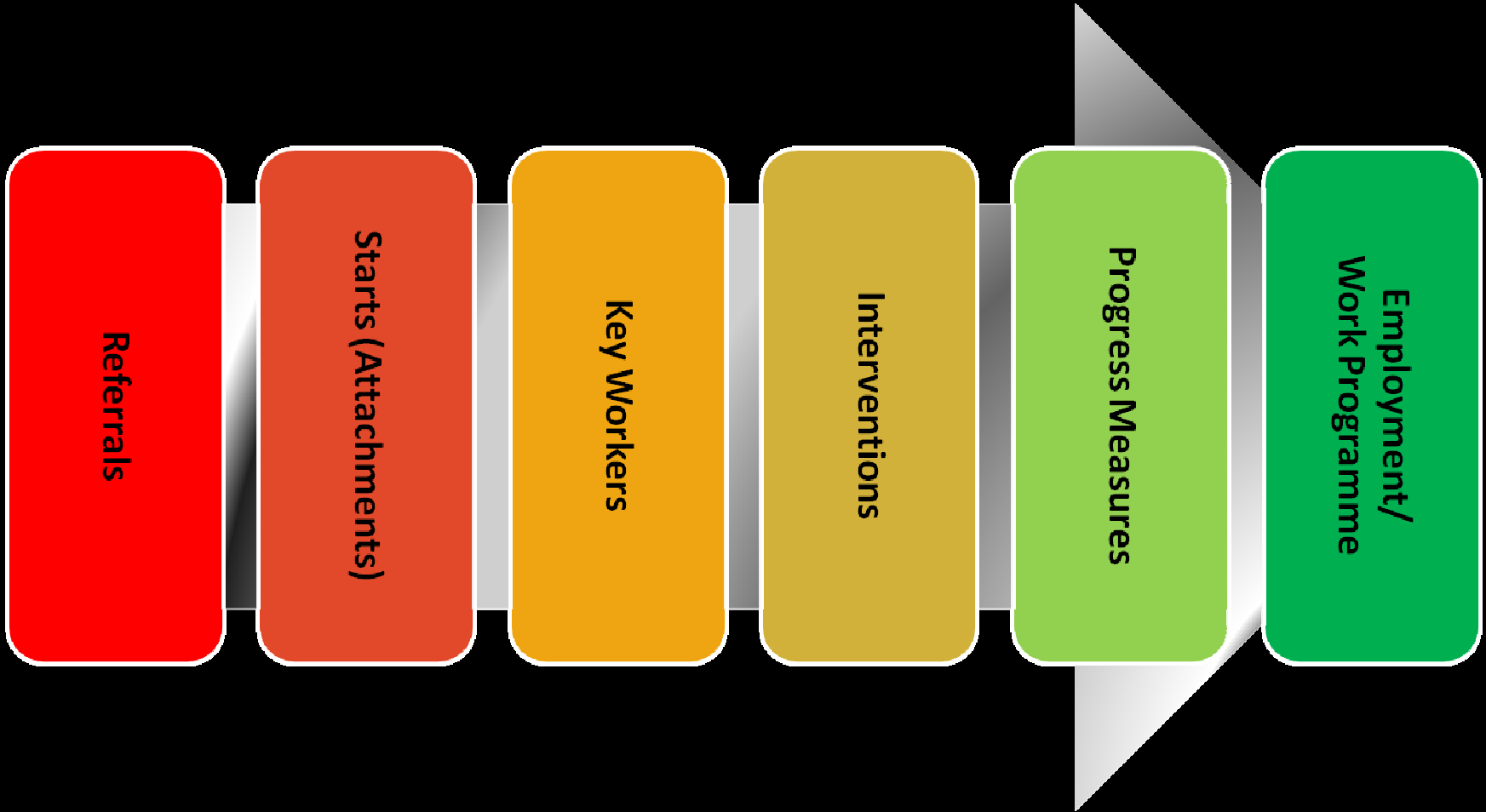
Procurement Timeline

June	July				August				
30 th	w/c 4 th	w/c 11 th	w/c 18 th	w/c 25 th	w/c 1 st	w/c 8 th	w/c 15 th	w/c 22 nd	30 th
ItT Issued									Dead-line



- Define delivery model
- Create financial projections
- Assign working capital
- Assemble end to end supply chain
- Identify specialist interventions
- Agree subcontractor pricing
- Write bid

Key Components





Required Features

1. Engagement through outreach
2. Use of key workers
3. In-depth assessment and individual Action Planning
4. Minimum support requirements
- 5. Progress Measures**
6. Coordinating activities and appointments
7. Links to other support
8. Post-employment support

Progress Measures

- As a minimum, sustainable measures need to be set against four categories:
 - Interventions to Overcome Family Related Barriers
 - Reducing Social and Economic Isolation
 - Interventions to Tackle Work-Related Barriers
 - Addressing Health- and Housing-Related Barriers

Bid needs to describe:

- List of proposed progress measures
- Rationale for proposing these measures
- How they each can be evidenced



Progress Measures - Overcome Family Related Barriers

- support for effective parenting
- providing positive role models/peer support
- engaging with family stakeholders for example schools and JCP
- support for needs related to children, where these needs are a barrier to an individual finding work
-



Progress Measures - Reducing Social and Economic Isolation

- addressing debt and money management
- increasing knowledge of the labour market
- confidence in dealing with support agencies
-

Progress Measures - Tackling Work-Related Barriers



- developing vocational skills
- work related certification and courses
- Volunteering
- involvement in social enterprises
- work experience
- improved IT experience / knowledge
- self-employment
-

Progress Measures - Addressing Health- and Housing-Related Barriers



- participation in a substance rehabilitation programme
- active and constructive engagement with health promotion services
- permanent accommodation
-



Progress Measure “Rules”

- Localised, not generic
- Designed based on knowledge & understanding of the needs of **local** families with multiple problems
- Approach must meet individual/ family needs
- Content, approach & underlying rationale must be explained
- Demonstrate effective LA engagement & good partnerships in place
- Must show an understanding of, & evidence to support, a wider family approach
- Service offer must complement & add value to the WP and other local services.



Significance of Progress Measures

- Three areas that will make a bid stand out:
 1. Unit Cost (finance = 50% of score)
 2. Levels of Local Authority Engagement
 3. Delivery model, including PMs
- Tiebreaker Sections:
 1. Service Delivery
 2. **Progress Measures**
 3. Local Stakeholder Engagement



Procurement Timeline

June	July				August				
30 th	w/c 4 th	w/c 11 th	w/c 18 th	w/c 25 th	w/c 1 st	w/c 8 th	w/c 15 th	w/c 22 nd	30 th
ItT Issued									Dead-line



- Define delivery model
- Create financial projections
- Assign working capital
- Assemble end to end supply chain
- **Identify specialist interventions**
- Agree subcontractor pricing
- Write bid

Key Questions for You

- What can you offer by way of “unique” Progress Measures?
- How would that strengthen the bid?
- How much would it cost?
- Does your Local Authority need it?
- Are your Local Authority aware of it?
- How can you pitch it? Which category does it fall under? Or can you supply a new category?



Rudyard Kipling

*“I keep six honest serving-men
(They taught me all I knew);
Their names are **What & Why &
When
And How & Where & Who.**”*



Questions?