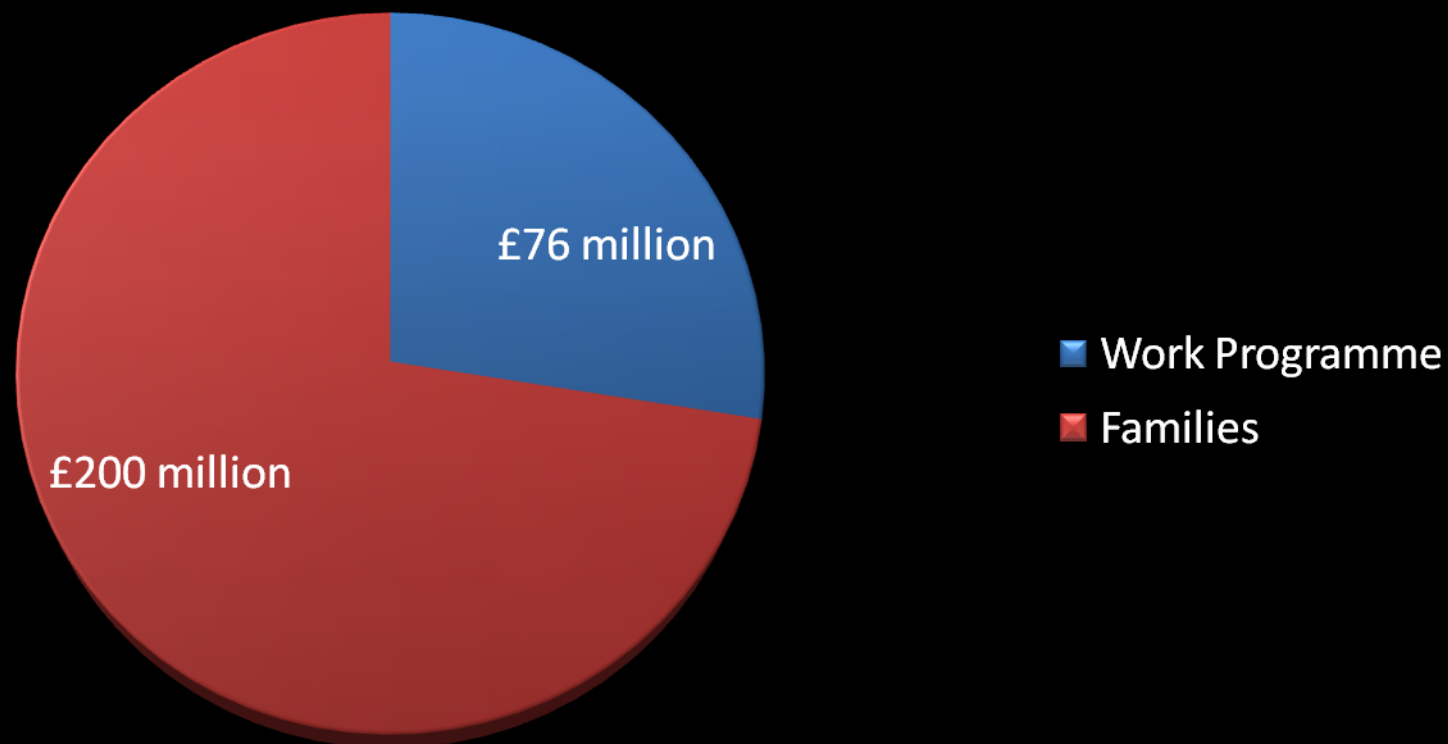




DWP/ESF Provision for Families with Multiple Problems

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DWP/ESF Provision 2011 to 2013





The Families Agenda

- Families with multiple problems a government priority
- Prime Minister has committed to “try to turn around every troubled family in the country by 2015”
- Complex needs, the worst outcomes and make significant and costly demands on local services
- Around £8 billion a year currently spent on around 120,000 families
- Across government, measures being introduced:
 - Community Budgets
 - Working Families Everywhere
 - This provision



Community Budgets

- Pool various strands of central funding into a single 'local bank account' for tackling social problems around families with complex needs.
- This ESF money will not be pooled in, but providers are expected to engage with the budgets and to align services to them.
- Now up and running in 16 areas. London's are:
 - Barnet
 - Croydon
 - Islington
 - Lewisham
 - Westminster, Hammersmith and Fulham, Kensington & Chelsea and Wandsworth

tinyurl.com/communitybudgets



Working Families Everywhere

- Emma Harrison has been working with the Government and has become a “spiritual leader” in the area of workless families.
- Working Families Everywhere initiative has led to A4e agreeing not to bid for this ESF contract. The initiative is piloting a “Family Champions” approach
- First local authorities to get involved in the pilot are Hull, Blackpool and **Westminster**
- Expectation for bidders to be aware of and consider Emma’s work.

www.workingfamilieseverywhere.com



Contracting the Provision

- To be procured from the ERSS Framework
- Same CPAs as the Work Programme
- Invitation to Tender due “early summer” (end of June?)
- Primes advised to “*give close attention to local, and especially LA, engagement*” when compiling their bids
- Due to go live around the end of 2011
- End date uncertain
- Number of contracts per CPA not yet known

Eligibility & Purpose

Families must:

- Have at least one member on out of work benefits
- Have a history of worklessness
- Be in a problematic area

Providers will be paid for:

- Progress measures
- Job outcomes

The aim is to move family members closer to the labour market, so that they can enter employment or take advantage of employment focussed support, such as the Work Programme



Likely Features

- Excellent integration with other, related services – may be different in each LA
- “Teams of outreach workers in problematic communities”
- Outreach support expectation to work with families in the community and their own homes
- Voluntary provision to prepare people for the Work Programme



The Role of Local Authorities

- LAs will be primary route to identify families
- In many cases LAs will already be interacting with these families, through the local services they offer
- DWP will not have a contractual relationship with LAs. They are engaging with LA Chief Executives separately



Providers and Local Authorities

- Current support available to families with multiple problems varies across LAs
- This provision must not duplicate, but should complement and align with, local provision
- Primes will need to work with LAs to explore local opportunities and to ensure that proposals are appropriate
- Primes & LAs will agree processes for identifying relevant families



Unanswered Questions

- What constitutes a “family”?
- How is “a history of worklessness” defined?
- How many contracts will be let in each CPA?
- What will be the unit price?
- What will the funding model be?
- What outputs/outcomes will there be?

Competing for the Contract(s)



East London	
Work Programme	No Work Programme
Seetec CDG A4e	Atos Origin, BBWR, Eaga, Exemplas, G4S, Ingeus, Maximus, Prospects, Reed in Partnership, Sarina Russo, Serco, Skills Training, Working Links

West London	
Work Programme	No Work Programme
Maximus Ingeus Reed in Partnership	Atos Origin, BBWR, CDG, Eaga, Exemplas, G4S, Prospects, Sarina Russo, Seetec, Serco, Skills Training, Working Links

Work Programme Primes

✓	✗
<ul style="list-style-type: none"> • Have a supply chain in place • CPAs match Work Programme ones • Already operational (ish) 	<ul style="list-style-type: none"> • Supply chain may not have relevant skills/experience • ESF could prove a distraction

Non-Work Programme Primes

✓	✗
<ul style="list-style-type: none"> • Can “throw everything they’ve got” at it • Potentially more neutrality in assembling supply chain 	<ul style="list-style-type: none"> • Potentially longer lead-in time needed • Will the provision be financially sustainable on its own?



The “Ideal” Delivery Network

DWP far more likely to take stringent look at supply chains

- Strong record of working with LAs’ Family Intervention Teams, including existing links
- Knows the most deprived areas and has a presence at community & household level
- Understands what’s missing from local services & can deliver a **measurable** difference
- Specialises in moving people nearer to (and preferably into) the labour market
- Good understanding of, and links with, local Work Programme deliverers



Online Networking

The Work Alliance

- Online portal for Primes to “meet” subcontractors
- Free log-in
- Working on specific page to be able to advertise expertise for this provision

www.theworkalliance.org

LVSTC

- Partnership Portal
- Free log-in
- Personal support
- ESF friendly

www.lvstc.org.uk/partnership_portal.php