



End Child Poverty London

Background

The national Campaign to End Child Poverty is made up of more than 150 organisations including children's charities, child welfare organisations, social justice groups, faith groups, trade unions and others, concerned about the unacceptably high levels of child poverty in the UK. These groups have united behind the Campaign because there is an urgent opportunity to ensure the Government keeps its promise to reach its targets of halving child poverty by 2010 and eradicating it by 2020.

In response to the recession, ECP has produced a Recession Recovery Package for Families:

- to keep families afloat and out of debt
- to support Britain's economic recovery and future prosperity
- to lift hundreds and thousands more children out of poverty

This involves a 5-point call for urgent action:

1. invest in Benefits and tax credits
2. increase funding and access to the social fund and extend eligibility to those families on working tax credit
3. increase support for childcare costs
4. enable parents to work in 'mini' jobs
5. help parents to meet the costs of school

The London Scene

In London, 4 in 10 children live in poverty. End Child Poverty believes this is unacceptable and through **4in10: The End Child Poverty London Project** is working for change. All voluntary and community organisations working in London with children and families are invited to join the Campaign;

- to share ideas and good practice with organisations in London
- to get involved in Borough campaigns and achieve real change locally.

4in10 will centre activities, including workshops, on four key themes, identified by the London Child Poverty Commission as key issues children and families living in poverty in London face:

Child Development, Education and Well-being, including :

- Pre-school childcare;
- Education (including extended schools, supporting the Primary-Secondary transition, supporting 16-18 year olds into employment and parental support in development);
- Health (including healthy eating, sexual health and family planning, disability and mental well-being);
- Intensive support for literacy.

Parental Support, including :

- Financial advice (including benefits advice, increasing take-up and debt management);
- Mental well-being;
- Adult education (including literacy);
- Developing employability and support in the transition to employment.

Housing, including :

- Employment and benefits advice;
- Regeneration of local area;
- Support for families in temporary accommodation.

Black and Minority Ethnic Groups , including :

- Advancement for recent migrant families;
- Inclusion of Black and Minority Ethnic groups in the workforce;
- Targeting of Black and Minority Ethnic groups in services/support;
- Language and literacy support.

The London Campaign particularly wants to hear from organisations whose operations fall under one or multiple themes, as well as organisations that campaign on these issues.

To become part of the **4 in 10: The End Child Poverty London Project** network please contact Liz Thorne, London Development Officer (at liz@ecpc.org.uk or Tel: 020 7278 3404).

Also, you are invited to become **members of the national Campaign to End Child Poverty**, if you have the resources to do so (membership costs from £15/year). Details are available from, End child Poverty, 94 White lion Street, London N1 9PF, Tel: 7278 6541; Fax: 7278 3274; e-Mail: info@ecpc.org.uk ; Website: www.endchildpoverty.org.uk

If you would like more information, please contact Ray Phillips rayp@lvstc.org.uk at LVSTC by email or telephone 0845 262 2006 / 020 7538 4309.